Website Privacy Policy
Last Updated: October 7, 2026

This Privacy Policy describes how our practice ("we," "us," or "our") collects, uses, and discloses your personal information when you visit our website (the "Site"). This policy applies strictly to data collected on this public website and is separate from our clinical Notice of Privacy Practices (NPP), which governs protected health information (PHI) under HIPAA.

1. Information We Collect Automatically

When you visit the Site, our web servers and website hosting platform (SimplePractice) automatically collect certain information about your device and visit. This may include:

• Log Data: Your IP address, browser type, operating system, referring URLs, pages viewed, and the dates/times of your visits.

• Cookies and Tracking: SimplePractice and its underlying infrastructure use basic cookies to ensure the website functions securely and to analyze baseline traffic. You can set your browser to refuse cookies, but some parts of the Site may not function properly as a result.

2. Information You Provide Voluntarily

If you interact with certain features on our Site, you may choose to provide us with personal information, including:

• Contact Forms & Booking Widgets: Your name, email address, phone number, and any message or appointment preferences you submit.

• Communications: Any information you provide when emailing or calling us via contact links listed on the Site.

3. How We Use Your Information

We use the information collected on this website to:

• Operate, maintain, and secure our website.

• Respond to your inquiries, contact requests, or appointment scheduling needs.

• Analyze website traffic trends to improve user experience.

• Comply with legal obligations.

4. Sharing Your Information

We do not sell or rent your personal website data to third parties. We only share website visitor data in the following limited circumstances:

• Service Providers: With our website hosting platform (SimplePractice) and IT providers who help maintain the technical operation of this website.

• Legal Compliance: If required by law, subpoena, or to protect the safety, rights, or property of our practice, our visitors, or the public.

5. Data Security

We and our hosting platform employ industry-standard administrative and technical security measures to help protect your data from unauthorized access or disclosure. However, please be aware that no transmission of data over the internet is 100% secure.

6. Third-Party Links

Our Site may contain links to external websites or resources. We are not responsible for the privacy practices or content of those third-party sites. We encourage you to read their privacy policies when leaving our Site.

7. Changes to This Policy

We may update this Website Privacy Policy from time to time. Any changes will be posted on this page with an updated "Last Updated" date.

8. Contact Us

If you have any questions about this Website Privacy Policy, please contact us at:

• Practice Name: Lauren Ailslieger Counseling & Therapy LLC

• Email: hello@laurenatherapy.com

• Phone: 785-251-3424